

SCREENSHOT OF CASE STUDIES AND VIDEOS POSTED ON GOOGLE CLASS ROOMS

(1) WhatsApp x Spreadsheet shared with you: "4" x Classroom for MPA-BCOM H SEM 3 - 2022 x 4Data-template-for-Affiliated-Co x +

classroom.google.com/u/1/w/NDk4MzQ3NDk4MzEw/t/all

MPA-BCOM H SEM 3 - 2022
A+B

Stream Classwork People Grades

UNIT 5 TUTORIAL WORK Posted Nov 11, 2022

Dear All
PFA the case studies for discussion.
Regards

UNIT 5- CASE STUDIES.pdf PDF

Scene | Milte Hai Market ...
YouTube video • 4 minutes

View material

Unit 4 - Tutorial work Edited Nov 11, 2022

UNIT 2 - TUTORIAL WORK Edited Oct 1, 2022

UNIT 1- CASE STUDIES AND VIDEOS Posted Sep 3, 2022

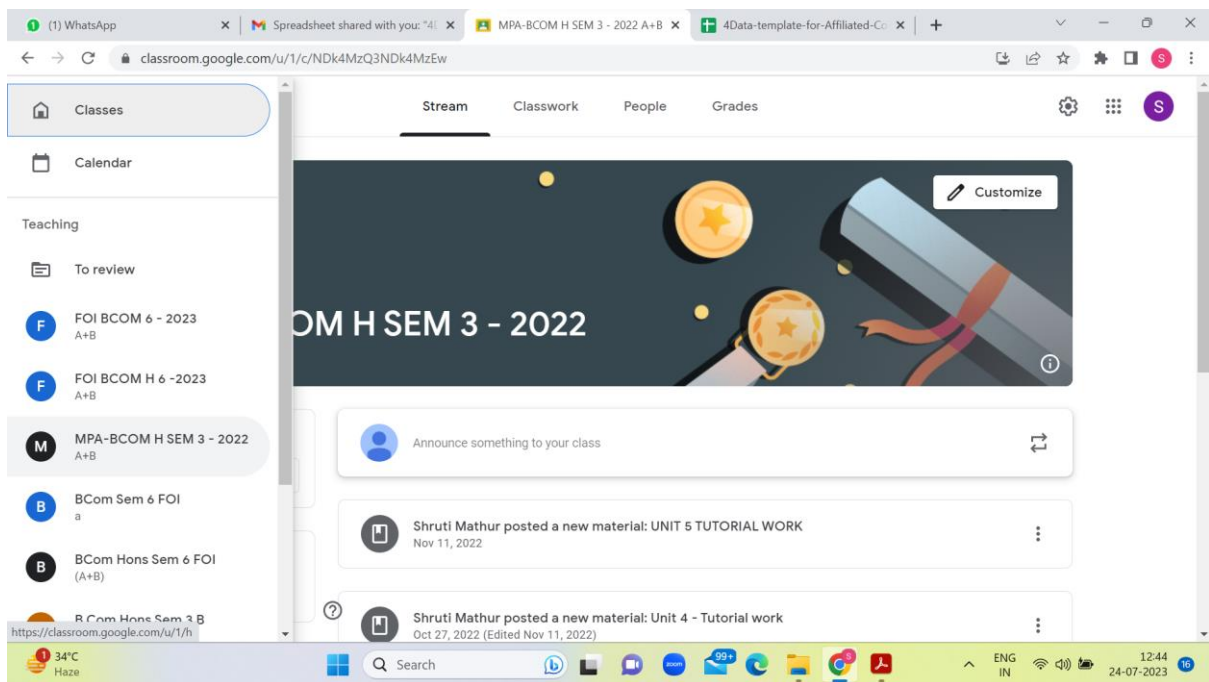
34°C Hot weather Search ENG IN 12:46 24-07-2023

GEOTAGGED SCREENSHOT OF STUDENT PRESENTATION





SCREENSHOT OF CASE STUDIES AND VIDEOS POSTED ON GOOGLE CLASS ROOMS



Screenshot of a reading list shared with student showing online resources from National Digital Library

The screenshot displays a Google Classroom interface. At the top, the browser tabs show 'WhatsApp', 'Spreadsheet shared with you: 41', 'UNIT 1- READING AND REFERENCE LIST', and '4Data-template-for-Affiliated-Co'. The address bar shows the classroom URL: classroom.google.com/u/1/c/NTExOTY2OTI1ODM4/m/NTgzMjMONTA5NDU2/details. The classroom page header includes 'FOI BCOM 6 - 2023' and a user profile icon. The main content area is titled 'UNIT 1- READING AND REFERENCE LIST' by Shruti Mathur, dated Jan 14. A PDF attachment titled 'READING LIST-UNIT 1.pdf' is visible. Below the attachment is a 'Class comments' section with a text input field and a send button. The bottom part of the screenshot shows a preview of the PDF document. The document title is 'READING LIST - UNIT 1'. The text states: 'IN ADDITION TO THE READING LIST GIVEN IN THE UNIVERSITY SYLLABUS, THE STUDENTS MAY REFER TO THE BELOW READINGS FOR UNIT 1'. The list includes:

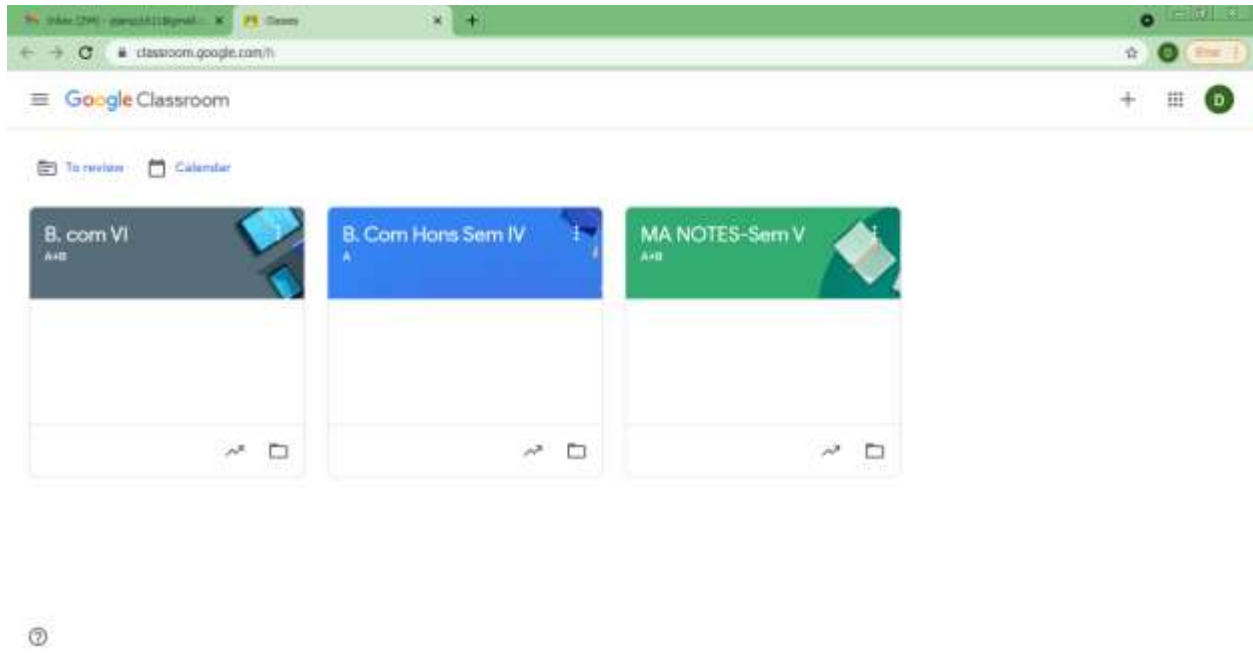
- "Investment Management", R.P. Rustagi, 8th edition onwards, Sultan Chand & Sons
- "Fundamentals of Investment", Vanita Tripathi, 3rd edition onwards, Taxmann Publication
- "Fundamentals of Investment", Y.P. Singh, 6th edition onwards, Galgotia Publishing Company
- <https://www.etmoney.com/mf/compound-annual-growth-rate>
- Different Video lectures can be accessed from National digital library @ <https://mhrd.gov.in/ict-initiatives>. Some links are as follows:
 - <https://www.youtube.com/embed/fGrS8fRiIS4#0>
 - <https://www.youtube.com/embed/H9hvDKLI-hQ#0>

The bottom of the screenshot shows a taskbar with various application icons, a search bar, and system tray information including '34°C Hot weather', 'ENG IN', and the date '24-07-2023'.

PROOF FOR 2.3.1

1. GOOGLE CLASSROOM

4



classroom.google.com/v/jah18wNTE3NDk4/t/all

B. com VI
AHS

Stream **Classwork** People Grades

+ Create

Google Calendar Class Drive folder

All topics

UNIT 1 NATURE AN...

UNIT 2-BUDGETING

UNIT 3-MANAGERIAL...

MANAGEMENT ACCOUNTING TEST Due Apr 8

ASSIGNMENT ON BREAK EVEN CHARTS Due Feb 23

UNIT 1 NATURE AND SCOPE OF MA

Meaning and Scope Posted Jan 13

Cost Control and Cost Reduction Posted Jan 13

UNIT 2-BUDGETING

Students can only see topics with published posts

2. RESEARCH PROJECT WITH STUDENTS

classroom.google.com/v/NTeZhg4yHZE0NzH2/t/all

RESEARCH PROJECT_VIPRA

Stream **Classwork** People Grades

Google Calendar Class Drive folder

All topics

PROJECT REPORT T...

GOOGLE SCHOLAR...

REFERENCE ARTICL...

SOURCE OF RESEAR...

ORGANIZATION OF...

FINAL QUESTIONN...

CODING QUESTION...

DATA ANALYSIS TE...

PROJECT REPORT TEMPLATE

Project Report Template Posted Aug 4, 2020

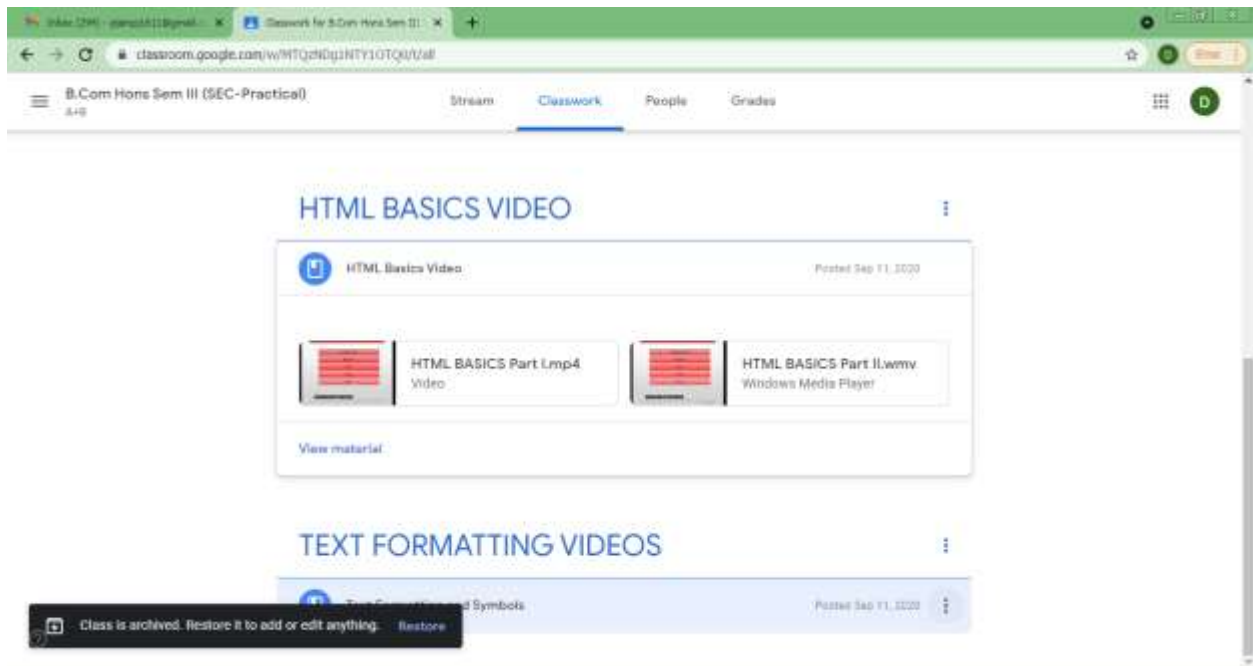
GOOGLE SCHOLAR SEARCH

GOOGLE SHOLAR SEARCH Posted Jun 16, 2020

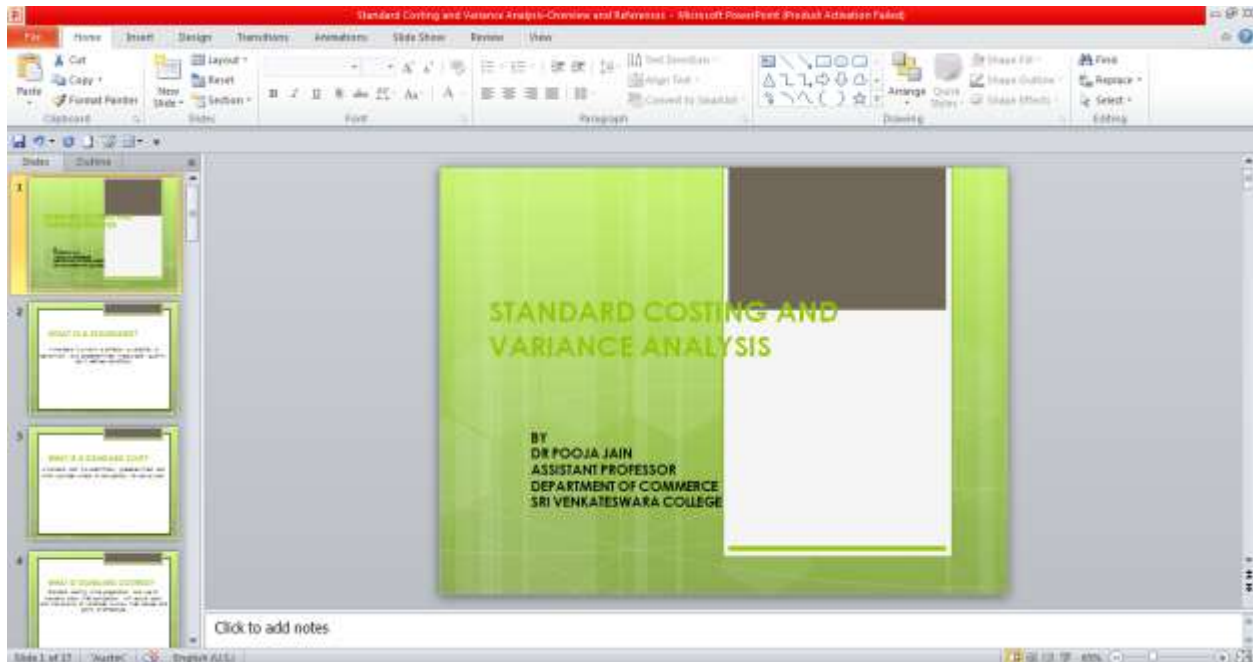
REFERENCE ARTICLES

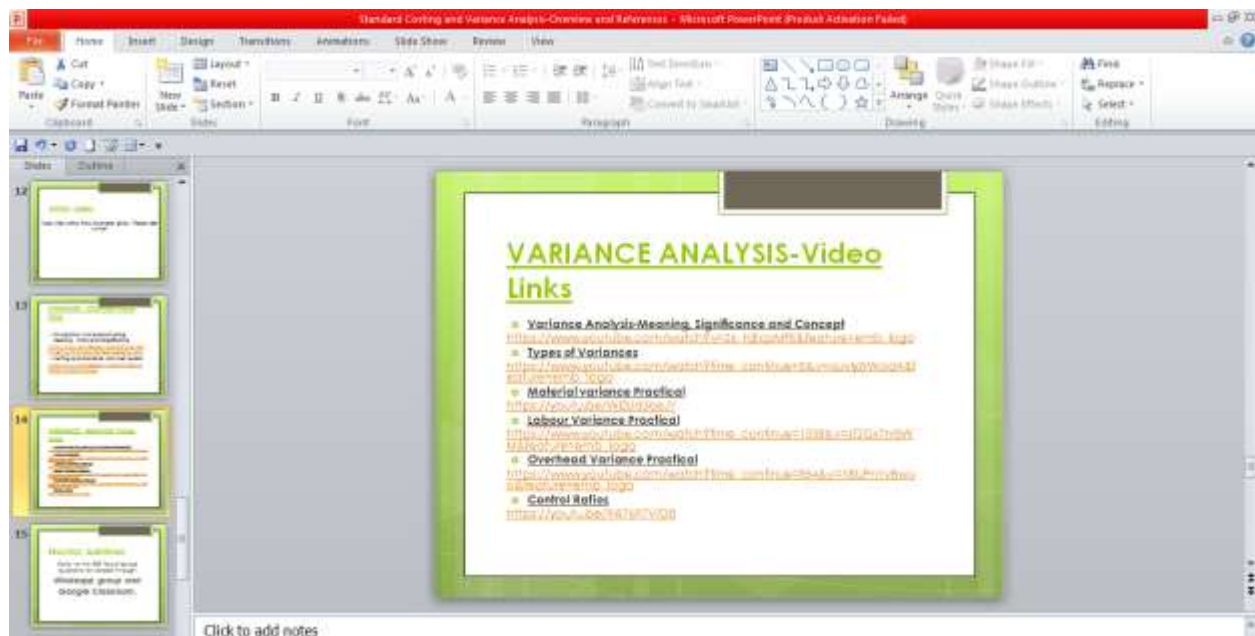
Class is archived. Restore it to add or edit anything. Restore

4. MY VIDEOS ON HTML

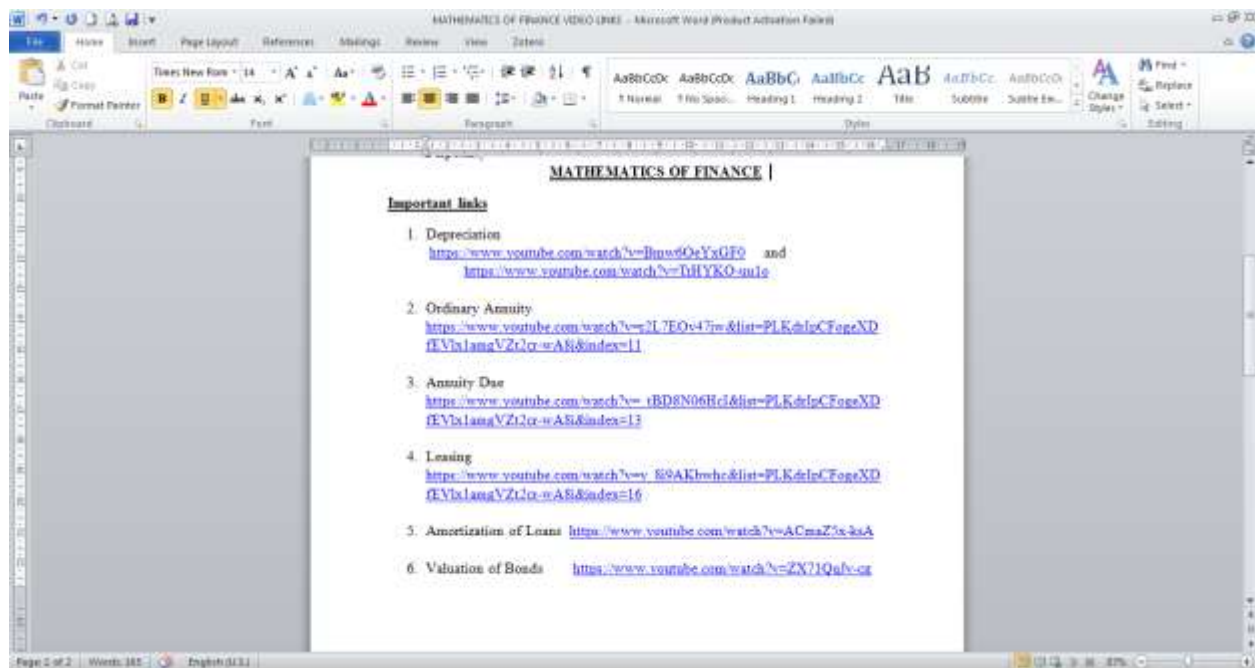


5. PRESENTATIONS





6. YOUTUBE VIDEO LINKS SHARED WITH STUDENTS



Pathshala
पाठशाला
Production of Courseware for Postgraduate Subjects

Responsibility Accounting- Meaning & Significance (COM)

4,731 views • Dec 31, 2018

25 3 SHARE SAVE

Find the words.

Get Grammarly

Accounting From Vidya-mitra

Lesson 1: Basic Accounting Terms

Mix - Vidya-mitra

LAW Marathon - 1 | CA Intermediate July'21 | Kunal...

Ratio Analysis

#1 Ratio Analysis [Liquidity & Activity Ratios] ~ Concept...

Pathshala
पाठशाला

Profit Centre

An organizational subunit whose manager is held accountable for profit

$\text{Profit} = \text{Revenue} - \text{Expenses}$

Profit-center Managers are held accountable for both the revenue and expenses attributed to their subunits

RESPONSIBILITY CENTERS-COST CENTER, PROFIT CENTER & INVESTMENT CENTER

4,710 views • Dec 31, 2018

42 3 SHARE SAVE

Responsibility Centres || Types of Responsibility Centres

Mix - Vidya-mitra

CLASS 11 Enrolments for Offline/Online classes now...

Investment Center

Responsibility Accounting| Dr. Shuchi Singhal

=

Students Presentations:



Giving individual presentation is a regular practice for my classes where each and every student has to give their individual presentation of one-two slides other than the group projects.

01/02/2023, 1:29pm




Dear Students, Following is the information regarding your Entrepreneurship Development group assignment:	
Submission of PPT	26th Sept 2022
Class presentation	26th Sept 2022 onwards (Which group will present on which day will be informed after 18th Sept 2022)
Type	Group Assignment
Groups	Groups are supposed to be formed as discussed in class a week ago. You are required to submit your team with Chhavi by 18th Sept 2022. 8 members in each team.
Topic	Prepare a Business Plan of product of your choice (should be creative) which includes: Introductory Page; Business Description(Mission&Vision of the company, Product&services Offered); Marketing Plan (Marketing Strategies, Pricing Strategies, Advertising, Promotional techniques); Operations Plan(Physical facilities required, outsourcing services if any)



CONCLUSION

- Contract of service v/s Contract for service
- High court's decision
- Supreme court's decision



PRESENTED BY

BHAVANI SINDHU 521010	DIVYA RAWAT 521014	AIZZA GUPTA 521003
RAKHI BENIWAL 521029	ALOK KUMAR KANOJIA 521004	OM JAY 521061
DANIA SIDDIQUI 221013	SURYANSH THAKUR 1221054	

Thank You

Case Study. Focusing on their comparison and analyzing skills. This is just one such group presentation.

May, 2023

Sushilaben Indiravan Gandhi VS New India Assurance Co.

Facts Of The Case

This case was filed by Sushilaben Indiravan Gandhi wife of the deceased, Dr. Alpesh Gandhi, against the New Insurance Company.



PRACTICAL EXERCISES

I. CASE STUDY

Simplex limited had been taken over by Mundhra Group immediately following India's independence. Since then it enjoys a rich record of industry presence and experience. In 2005, with the aim to accelerate growth the company had gone through several rounds of meetings and discussions before launching ERP system to attract large projects. The management had done effective forecast and critical thinking regarding allocation resources to reduce wastage. For this purpose the company had laid down multiple courses of action to meet the challenge of adverse situations. In 2008, the company suffered loss in many projects due to the great recession despite taking many cost cutting measures. The management had taken utmost care regarding the possible outcome and timely review of the plans to achieve the set target during that hard time. In 2010 the system implemented successfully which subsequently helped the company to execute numerous projects with precision and timeliness.

Q1. "In 2005, with the aim to accelerate growth the company had gone through several rounds of Meetings and discussions." What is the objective mentioned here according to the process stated here?

Q2. "In 2008, the company suffered loss in many projects due to the great recession despite taking many cost cutting measures." Which limitation of the management process is indicated here?

Q3. Which would be the most suitable business form. Justify the same highlighting the pros and cons of your choice.

II. ROLE PLAY

1. Centre Stage' (from Higgins, 2018)

Select four team members as volunteers. One team member plays the role of an employee who has missed meetings or been late to work in recent times. Each of the other three participants demonstrates a different style of leader (to save time, nominate the particular personality trait). Ask all participants to form a circle, and put two chairs in the middle of the circle.

After each demonstration of how to deal with the employee, ask the whole group to reflect on the different leadership approaches. For example, the group could consider what worked and what did not. Finally, to conclude this activity, ask the group to consider what the 'ideal' leader would do in the scenario.

2. 'Ducks in a Row'

This particular activity enables participants to devise a 3-to-5 step decision-making process they can use when challenging leadership situations occur.

Ask participants to form pairs. Then, ask them to come up with the steps that an effective leader goes through in order to work out how to manage a difficult situation. After about 30 minutes, ask each pair to review the steps they have come up with for the group, and to write them on a large piece of paper.

Ask every pair to review their process, and after all the pairs have done so, have a group discussion that enables a consensus to be reached about the three to five most effective steps to take in a difficult leadership situation.

3. Bounded Rationality Role-Playing

1. Each group member has been assigned a cognitive process role. Take a moment to familiarise yourself with your role and its description.
2. Review the hypothetical decision-making scenario provided on this hand out.
3. You have 15-20 minutes to discuss the scenario and decide as a committee how to allocate the university's budget towards improving student life. Remember to incorporate your assigned cognitive process role during the discussion.

4. After the discussion, your group will be asked to share your decision and the reasoning behind it, focusing on how the different cognitive processes influenced the decision making process.

Hypothetical Decision-Making Scenario:

Your committee must decide on the allocation of a portion of the university's budget towards improving student life. There are three primary options to choose from:

- (1) upgrading the sports facilities,
- (2) improving mental health resources and counselling services, or
- (3) expanding the library and study spaces. Each option comes with potential benefits and drawbacks.

1. Upgrading Sports Facilities:

- Benefits: Improved physical health and wellness for students, increased school spirit, and potential to attract more talented athletes.
- Drawbacks: High initial costs, ongoing maintenance expenses, and potential lack of interest from non-athletic students.

2. Improving Mental Health Resources and Counselling Services:

- Benefits: Better support for student mental health, reduced stress, and improved academic performance.
- Drawbacks: Hiring additional staff may be costly, limited immediate visible impact, and potential stigma around mental health services.

3. Expanding Library and Study Spaces:

- Benefits: Increased access to resources and study spaces, fostering a better learning environment, and potential for collaboration among students.
- Drawbacks: High construction costs, potential underutilisation of new spaces, and possible disruption during the construction process.

- Q1. How do you feel about each option? Which one resonates with you the most emotionally?
- Q2. Have you had any personal experiences related to the options? How do those experiences affect your decision?
- Q3. Which option seems like the most appealing or exciting choice based on your gut feeling?
- Q4. What are the logical arguments for and against each option?
- Q5. Are there any data or evidence that support one option over the others?
- Q6. How can we evaluate the long-term impact of each option? What factors should we consider?
- Q7. What information is readily available for each option? What can we learn from this information?
- Q8. How do common perceptions or stereotypes about each option influence your decision?
- Q9. Are there any rules of thumb or heuristics that could help you decide between the options?
- Q 10. What information might be less obvious or harder to access for each option? How could this information affect our decision?
- Q 11. Are there any hidden factors or consequences that we should consider before making a decision?
- Q 12. What additional research or investigation could we conduct to uncover less accessible information?
- Q 13. What are the potential benefits or positive outcomes of each option?
- Q 14. How can we emphasise the positive aspects of each option during our discussion?
- Q 15. Which option would have the most significant positive impact on the students and the university?
- Q 16. What are the potential risks or negative consequences of each option?

Q 17. How can we emphasise the potential losses or drawbacks of each option during our discussion?

Q 18. Which option has the least significant negative impact on the students and the university?

Tips for Discussion:

1. Take turns sharing your perspective based on your assigned role.
2. Be open to considering the viewpoints of others, even if they differ from your own.
3. Keep the conversation focused on the scenario and the decision that needs to be made.
4. Aim for a collaborative discussion where all roles contribute to the final decision.

YOUTUBE VIDEOS for AUDITING AND CORPORATE GOVERNANCE

1. <https://www.youtube.com/watch?v=zsPfelLJEIU-> SATYAM SCAM
2. <https://www.youtube.com/watch?v=0qpEmuu9a8Y-> ENRON SCAM
3. <https://www.youtube.com/watch?v=hlrmuTRUI1U-> **WORLDCOM** SCAM
4. <https://www.youtube.com/watch?v=3mayl29EWCK-> PNB Heist
5. https://www.youtube.com/watch?v=BnDbdQa_r38- Lehman Brothers

SUBJECT: PRINCIPLES OF MARKETING

COURSE: B.COM V SEM

NAME OF THE ACTIVITY: GROUP DISCUSSION ONLINE RETAILING V/S OFFLINE RETAILING: THE CURRENT SCENARIO

DATE: 8th Sep, 2022

NO. OF STUDENTS: 56

DESCRIPTION: THE CLASS WAS DIVIDED INTO 5 GROUPS OF 6 MEMBERS TO DISCUSS THE TOPIC, THEN 2 REPRESENTATIVES FROM EACH GROUP DISCUSSED THE TOPIC IN FRONT OF THE ENTIRE CLASS



SUBJECT: HUMAN RESOURCE MANAGEMENT

COURSE: B.COM II SEM

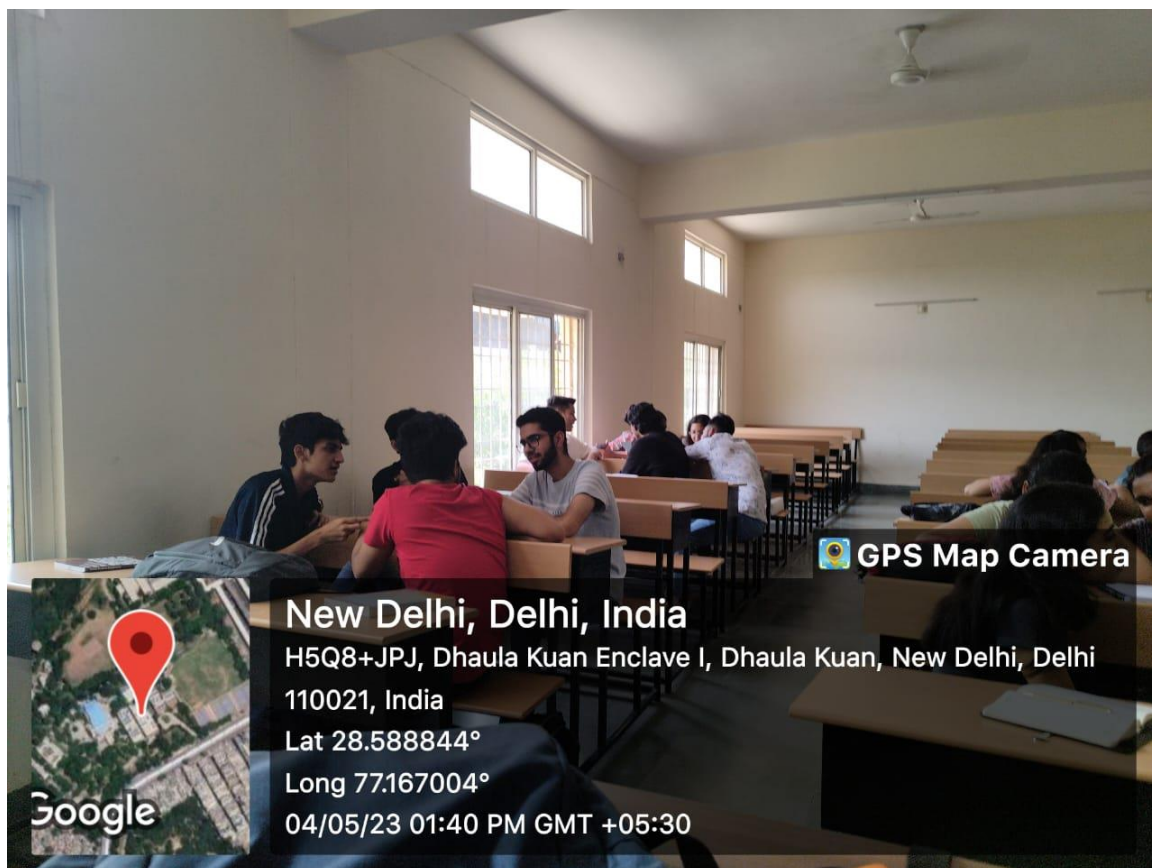
NAME OF THE ACTIVITY: PERFORMANCE APPRAISAL: case study class 1 class ii

DATE: 4th May, 2023

NO. OF STUDENTS: 35

DESCRIPTION: THE CLASS WAS DIVIDED INTO 5 GROUPS OF 5 MEMBERS TO DISCUSS THE TOPIC, PERFORMANCE APPRAISAL TECHNIQUES TO BE USED BY HR DEPARTMENT FOR ANY POSITION OF THE GROUPS CHOICE. REPRESENTATIVES FROM THE GROUP PRESENT THEIR IDEAS TO THE WHOLE CLASS





SUBJECT: HUMAN RESOURCE MANAGEMENT

COURSE: B.COM H II SEM + B.COM II SEM

NAME OF THE ACTIVITY: INTERACTION WITH ALUMNI MS. BHUMIKA JAIN, BCOM 2022 BATCH WORKING WITH GOOGLE

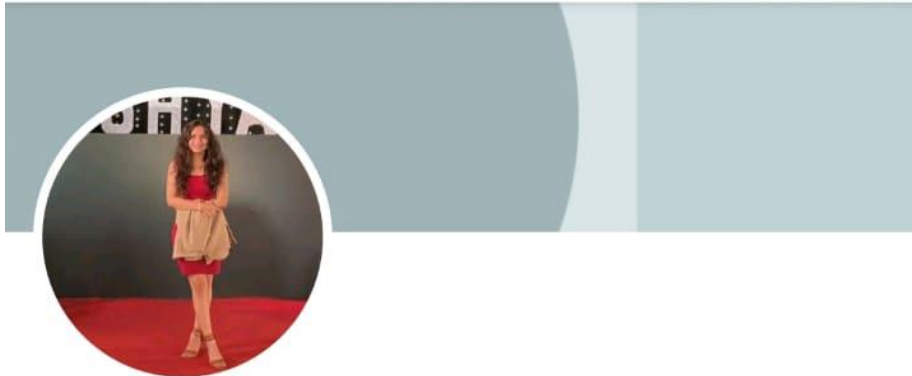
DATE: 25th May, 2023

NO. OF STUDENTS: 74

DESCRIPTION: IN THE SEMINAR HALL OF THE COLLEGE AN ONLINE INTERACTION WITH MS. BHUMIKA JAIN, AN ALUMNI OF B.COM 2022 BATCH, WORKING WITH GOOGLE WAS ORGANISED. THE SESSION TRIED TO BRIDGE THE GAP BETWEEN THEORY AND PRACTICE OF HUMAN RESOURCE MANAGEMENT. SHE TOUCHED UPON RECRUITMENT, SELECTION, COMPENSATION AT GOOGLE. STUDENTS ASKED HER MANY QUESTIONS RELATED TO HUMAN RESOURCE MANAGEMENT AND SHE REPLIED TO THEM.



🔍 Bhumika Jain

**Bhumika Jain** · 2nd

Google | Ex- Cultfit | University Of Delhi'22

Google • Sri Venkateswara College, Delhi University
Pune, Maharashtra, India

5,234 followers · 500+ connections



Shatakshi Banerjee, Divya Jain, and 78 other mutual connections

+ Follow**➤ Message****Providing services**

Project Management, Public Relations, Advertising, Mark...

[See all details](#)**Activity**

5,234 followers

+ Follow

Bhumika Jain posted this · 1mo

Hey LinkedIn Fam,
Brace yourselves because YouTube and Star Sports
teamed up for the ultimate collaboration that will...

113 · 5 comments

Bhumika Jain reposted this · 2mo





🔍 Bhumika Jain



remember how we felt to sit in that same hall and interact with super super amazing leaders !...



35 • 2 comments

[Show all activity →](#)

About

Project manager by the day and freelance model by night .
I love meeting new people, hearing their perspective and making new connections.
Feel free to drop a message :)

Experience



Project Management Apprentice

Google · Full-time

Mar 2022 - Present · 1 yr 5 mos

Mumbai, Maharashtra, India

-Overseeing external agencies for the shorts and VOD shopping project, ensuring seamless colla... [see more](#)

Skills: Procurement · Category Management · Social Media · Problem Solving · People Management



Operations Manager

cure.fit (cult.fit) · Internship

Jan 2022 - Feb 2022 · 2 mos

-Maintain constant communication with management, staff, and vendors to... [see more](#)

Skills: Resource Management · Time Management



Project Manager and Coordinator

Interstellarsys · Internship

Nov 2021 - Dec 2021 · 2 mos





SUBJECT: PRINCIPLES OF MARKETING

COURSE:B.COM V SEM

NAME OF THE ACTIVITY: ADVERTISING PREPARATION AND PRESENTATION

DATE:20th Sep, 2022

NO. OF STUDENTS: 24

DESCRIPTION: THE CLASS WAS DIVIDED INTO 6 GROUPS OF 4 MEMBERS TO PREPARE AN ADVERTISEMENT AND PRESENT IN FRONT OF THE CLASS



00:00



00:41

SUBJECT: PRINCIPLES OF MARKETING

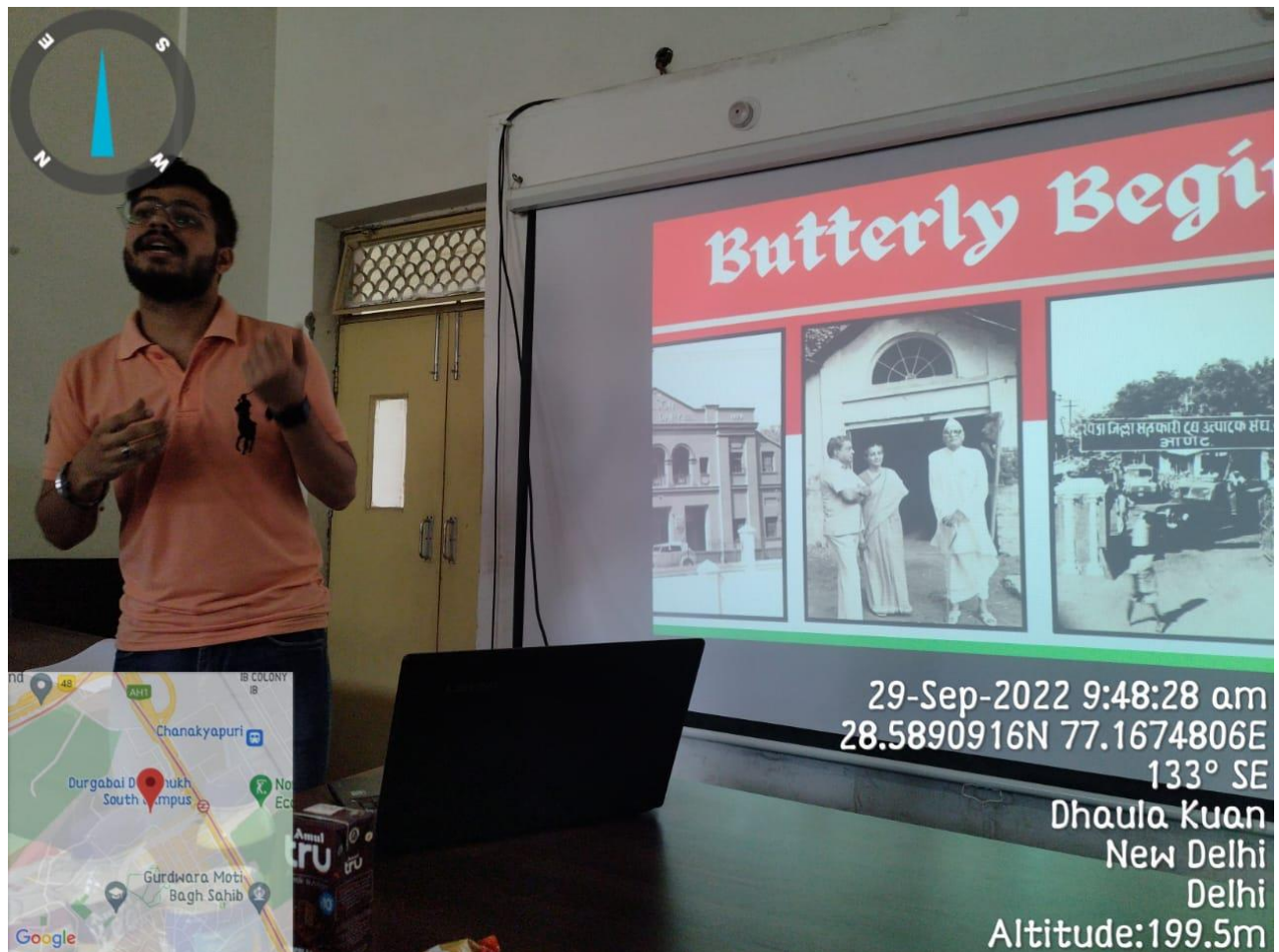
COURSE: B.COM V SEM

NAME OF THE ACTIVITY: PRESENTATION BY STUDENTS

DATE: 29th Sep, 2022

NO. OF STUDENTS: 52

DESCRIPTION: THE students presented on different dates



SUBJECT: MANAGEMENT PRINCIPLES AND APPLICATION

COURSE: B.COM H I SEM

NAME OF THE ACTIVITY: PRESENTATION BY STUDENTS ON SWOT ANALYSIS OF ANY COMPANY ON DIFFERENT DATES

DATE: 24th Jan, 2023- 25th Jan, 2023

NO. OF STUDENTS: 60

DESCRIPTION: THE students presented on swot analysis of a company of their choice as a part of continuous assessment.



GPS Map Camera



New Delhi, Delhi, India

H5Q8+JPJ, Dhaula Kuan Enclave I, Dhaula Kuan, New
Delhi, Delhi 110021, India

Lat 28.588813°

Long 77.166765°

25/01/23 10:57 AM GMT +05:30



New Delhi, Delhi, India

H5Q8+JPJ, Dhaula Kuan Enclave I, Dhaula Kuan, New

Delhi, Delhi 110021, India

Lat 28.588811°

Long 77.166769°

25/01/23 11:17 AM GMT +05:30